

Inland Empire Small Business Development Center Business Owners Club

WHAT IS THE BUSINESS OWNERS CLUB?

The Business Owners Club (BOC) was designed to provide you with the tips and tools to develop, expand, and improve your business through small business education, business to business networking and one-on-one consultations with an experienced SBDC business consultant.

WHAT CAN I EXPECT AS A PARTICIPANT?

The BOC will consist of six group meetings over a six month period; with each meeting lasting approximately two hours. The meetings will be facilitated by an SBDC Business consultant who will provide a brief presentation of the topic followed by open discussion, sharing of best practices among participants and Q&A.

You will receive a “homework” assignment to be completed before the next meeting. Not to worry, as an extra bonus of participating in the BOC, a Business Consultant is available to answer any questions you may have and guide you through the process should you have any questions.

Meeting 1 - Company Assessment

Meeting 2 - Strategic Analysis

Meeting 3 - Marketing Communications & Target Marketing

Meeting 4 - Forecasting & Cash Flow

Meeting 5 - Human Resources & Time Management

Meeting 6 - Business Plan & Financing

WHO SHOULD PARTICIPATE?

Businesses in operation 2+ years with at least 3 employees would benefit most from the BOC. All participants should be able to devote the time to attend all six meetings, complete homework assignments and be willing to share their experiences and best practices.

HOW DO I REGISTER?

If you are interested in participating in the BOC, contact Jennifer Hoff at 951.781.2345 ext 246 or training@iesmallbusiness.com.

There will be no charge to attend the meetings, or meet with an SBDC Business Consultant throughout the course of the BOC; however, participants will have the option of purchasing supplemental materials for \$95 (includes eight workbooks) or individually at \$15 each. The workbooks are not required and only provide additional information and tools for each topic.